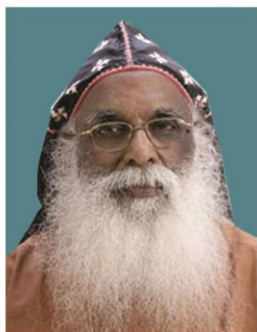




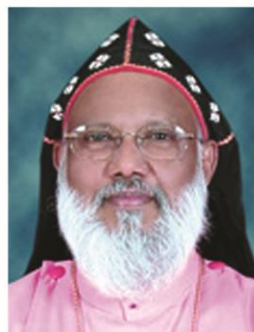
MCMAT NEWS 2011

VOL: 2 NO: I JANUARY 2012

AN YEARLY NEWSLETTER OF MARTHOMA COLLEGE OF MANAGEMENT & TECHNOLOGY, PERUMBAVOOR



His Grace
Dr. Joseph Marthoma Metropolitan
[Patron]



Rt. Rev. Thomas Mar Timotheos
Episcopa
[Manager]

CREDENTIALS

- ✓ Ranked among the top 5 B-Schools of Kerala and top 25 of South India-Business World Survey, June 2011.
- ✓ MCMAT is assessed in the All India Management Association (AIMA) National Level 'B' School Survey and was included in the list of 'A4' Level colleges for the year 2010.
- ✓ MCMAT was included in the list of 'A' Level colleges in the Best B-School Survey 2010 conducted by Business India.
- ✓ TCS supported digital campus in the cloud computing "IT as a Service" Business Model.



DR. RAJAN VARUGHESE
DIRECTOR/PRINCIPAL

Message

It is with great pleasure we are releasing the second issue of MCMAT News Bulletin, which is planned as a photo journal presenting memorable events at MCMAT. We are happy to share this news bulletin with the friends of MCMAT. We had a gallery of eminent visitors to our campus during 2011. We hope that our readers/viewers will assist us by offering valuable suggestions.



PROF. P.A. HABEEB RAHIMAN
HOD

Message

It gives me immense pleasure to present a photo presentation of what we did the last year to transform our new batch of students as thought leaders with highest standards and values in everything they do, not just in business but in society broadly. I take this opportunity to compliment the good work done by our students and faculty members who made this journal possible.

MARTHOMA COLLEGE OF MANAGEMENT & TECHNOLOGY

COURSE COMPLETION CEREMONY

2009-2011 BATCH



The Course Completion Ceremony of 2009-2011 batch was held on 17th September, 2011. The Ceremony was blessed by His Grace Most Rev. Dr. Joseph Mar Thoma Metropolitan. The benedictory message was delivered by His Grace Most Rev. Dr. Philipose Mar Chrysostom Valiya Metropolitan.

Dr. P. Vijayan, Vice Chancellor, Indian Maritime University, Chennai, delivered the Course Completion Ceremony Address.



SCINTILLANTIA 2011

Sri. K.M. Chacko Memorial National Level Inter Collegiate Cross-fire Debate Competition



Marthoma College of Management and Technology (MCMAT), Perumbavoor, along with Laurels School of Management, Indore, organized a National Level Inter-Collegiate Cross-fire Debate Competition "SCINTILLANTIA 2011" on 19th November, 2011.

The prizes were distributed by Rt. Rev. Thomas Mar Timotheos Episcopa and Shri. John M Chacko, Director, Laurels School of Management, Indore.

The best team, Mar Ivanious College, Trivandrum, was presented with Shri. K. M Chacko Memorial Ever Rolling Trophy and also individual trophies. The cash prizes for the three top best debaters were ₹ 10,000, ₹ 5000, ₹ 3000 respectively and consolation prizes of ₹ 2,000 each for 4th and 5th positions. All the winning debaters received merit certificate.

MARTHOMA COLLEGE OF MANAGEMENT & TECHNOLOGY

NEW LOOK FOR FACULTY ROOM



Rt. Rev. Thomas Mar Timotheos Episcopa (Manager, MCMAT), inaugurating the new faculty room

GLOBAL LINKAGE



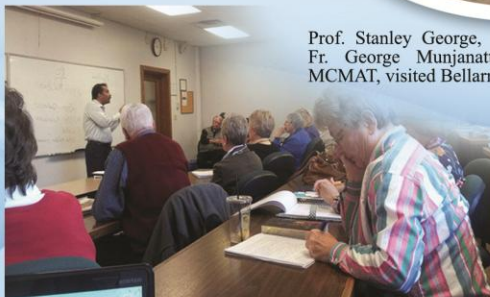
Team from Bellarmine visits Girideepthi Tribal Hostel, Ponjasserry.



Faculty Members and Students from Bellarmine University visits MCMAT



Prof. Stanley George, Faculty Member, MCMAT and Fr. George Munjanattu, Adjunct Faculty Member, MCMAT, visited Bellarmine University, USA.



Prof. Stanley George, MCMAT, handling sessions at Bellarmine University, USA.



BLOOD DONATION CAMP & HEALTH AWARENESS CAMPAIGN



On behalf of World Health Day Celebrations, MCMAT conducted a Health Seminar and Blood Donation Camp at the campus on 7th April, 2011. The programme was inaugurated by Dr. Sachithanandha Kamath, President, Indian Medical Association, Kochi.

A Health Awareness Seminar was handled by Dr. Sabu Varghese, President, Indian Medical Association, Perumbavoor.

CELEBRATION OF INTERNATIONAL YEAR OF FOREST



The programme was inaugurated by Shri. B. S. Corrie IFS, Additional Principal Chief Conservator Forest, Government of Kerala and the Presidential Address was delivered by Shri. Rajan Thedempath, Secretary, Centre for Heritage Environment and Development, Corporation of Cochin on 18th April, 2011.

BUDGET TALK 2011



MCMAT conducted 'Budget Talk' on 1st March, 2011. The Presidential Address was given by Former Deputy Commissioner of Income Tax, Shri. Samuel Thomas IRS. Shri. Babu Kallivayalil, FCA, one of the leading Chartered Accountants and Former Chairman, SIRC, ICAI, delivered the Key Note Address.

STUDENTS' ENRICHMENT PROGRAMMES

MONSOON MANAGEMENT FEST 2011

THEME: Protect Planet and People for Prosperity



Inauguration of Monsoon Management Fest 2011
By Shri.Roy Kurian K.K, Whole-time Director and CEO, Binani Zinc Ltd.

Dazzling rain and splashing water is the beauty of monsoon season. Monsoon rejuvenates our soul and refresh our thoughts. Monsoon is the precious gift of God for mankind, where everyone becomes innovative, examine unfamiliar possibilities, and imagine unexpected opportunities..!

MCMAT made it possible to organize Monsoon Management Fest, a month long event for industry-institute interface from 20th June, 2011 to 20th July, 2011. Leaders from reputed industries and business houses addressed the future managers to mould them for the professional world of management. Industry leaders enlightened the management students on what the business expect from the budding managers and how to be industry-ready on completion of the MBA programme.



Presidential Address by Shri.T.T Thomas, Former CMD, FACT,
President, AIMA, Member, Board of Governors IIM Kozhikode,
Governing Council Member, MCMAT

Felicitatation by Shri.M.A Mathew,
Former Assistant General Manager, INDAL
Former Chairman, NIPM, Kerala,
Governing Council Member, MCMAT



"Management education is not about cramming a few definition and jargons and getting high marks. It is not about passive listening of lectures. It is about challenging some of those concepts and ideas".
An interactive session on "Industry expectations from MBA graduates" by Shri. S.R Nair, Managing Director, Team Frontline Ltd.



"Talent is what ultimately drives business to success and creates value".
Shri. Mathews M. Karinjapally and Smt. Susan Mathews, Management Consultants/Trainers, handling session on "Driving Performance Through Talent Management".



"Striking the right balance between good management and good relationship is daunting but necessary challenge for anyone endeavouring to be a good boss".
Shri. Jacob Joy, General Manager, Human Resource, Geojit BNP Paribas, conducting a session on "Being the Boss"



"Environmental good practice is also about business efficiency. It is about the best use of valuable raw materials".
Captain Varghese Kuruvilla, Advisor, German Express Shipping Agency, sharing information on "CSR & Environment: What is the right thing to do."



Shri. M. K. Krishnamoorthy, Economic Times, giving guidance on "How new managers can become great managers".



"Changing in major ways is a tremendous challenge".
An interactive session on "Sharpening your skills: Leading change" By Shri. Anish Aravind, HR Head, Arbitron India.



"You do not come across success just by hoping for it. To achieve true success, you need the strength of mind and body to struggle and work hard to reach your fullest potential."
An experience sharing session by Shri. K.N. Shastry, President, Kerala Management Association.



Shri. Charley Mathew, GM, BSNL, sharing his rich industry experience with students.



Shri. Krishnadas, Regional Head, IDBI Bank sharing information on "Creating profit through excellence".



A session on "Future of Aviation Industry in India" by Shri. A. M. Shabeer, GM, Cochin International Airport Ltd.



An interactive session on "Communicating effectively in English" by Ms. Sheela Abraham, Faculty for Journalism and Communication in different institutions, Trainer for IELTS, Value Education and soft-skills.



Soft-skill Training by Dr. Sudarsan, CEO, PENCIL, Kochi, and Ms. Anitha Sudarsan.

FACULTY DEVELOPMENT PROGRAMMES AICTE Sponsored Seminar



Marthoma College of Management and Technology in association with All India Council for Technical Education(AICTE) hosted a National Seminar on “Forex and Commodities Derivatives” on 20th of September, 2011 at IMA Hall, Kaloor. The seminar focused on creating an excellent overview about forex and commodities derivatives among the academic fraternity. It helped to evolve fresh thinking among practicing managers and experts to explore possible avenues for helping farmers and by ensuring better price realisation for their produce. Renowned experts from Forex and Commodities markets like Shri. Ravi Jain, Assistant Manager, NSE, Kochi, Shri. T. V. N. Girish Kumar, Director, Sharewealth Securities Ltd., Trichur, Shri. Ramesh Chand H. C., Executive Vice President, National Commodity and Derivatives Exchange Ltd., Mumbai, Shri. Sreekanth Chettiyar, Sr. Executive, Kerala, National Commodity and Derivatives Exchange Ltd., Mumbai, and Shri. Anand Sheyon, Kerala State Head, Multi Commodities Exchange, led the sessions. Professors of B-Schools, Dealing room officials of Banks and Research Analysts from broking houses were participants to the event.

ONE DAY WORKSHOP ON “BLUE OCEAN STRATEGY”



MCMAT in association with Kerala Chamber of Commerce and Industry conducted a one day workshop “Blue Ocean Strategy” at Kerala Chamber of Commerce Hall, Ernakulam on 16th August, 2011. The Programme Director was Dr. Simon George, Dean, Academics, T.A.PAI Management Institute [TAPMI], Manipal.

INTERACTIVE SESSIONS

LOGISTICS MANAGEMENT AWARENESS PROGRAMME

A two day certificate course on Logistics Management was conducted at Marthoma College of Management & Technology from 10th August, 2011 to 11th August, 2011.



The programme was inaugurated by Shri. Thampi John, Treasurer, MCMAT. The felicitation was given by Shri. Roy Philip, Director, Philips Agencies, Kochi. The resource person for the programme was Shri. P. J. Mathews, CMILT, Professional Development Advisor, The Chartered Institute of Logistics and Transport International, United Arab Emirates.



Shri. P. J. Mathews, CMILT,
conducting two day certificate course on
Logistics Management.



Smt. Minnu Thomas, DGM, IDBI Bank Ltd.,
who is in charge of Micro, Small and Medium
Enterprises Dept. in Kerala, sharing her vast
experience in Banking Industry with the students.



Shri. Renjen Varghese handling an interactive
session on "Analysis of data using SPSS".



Shri. George Jacob, Consultant Hospitality
Management, sharing his rich industry
experience with the students.



INDEPENDENCE DAY CELEBRATIONS

MCMAT organized Independence Day Celebrations. The Chief Guest of the Programme was Shri. G. Sunil Kumar, Opposition Leader, Perumbavoor Municipal Council. Smt. Biji Sujith, Municipal Counselor, delivered the felicitation.

ONAM CELEBRATIONS "Sraavanotsavam 2011"

The management, staff and students of MCMAT celebrated the auspicious festival, Onam, with great zeal and enthusiasm. It was marvellous to see the entire MCMATian family in traditional Kerala dress, singing and dancing. The celebration was inaugurated by Dr. Rajan Varughese, Director and Principal, MCMAT.



The function was made colorful with the arrival of Mahabali, traditional Kerala cultural programs such as Thiruvathirakkali, enchanting floral carpet (pookalam), games (onakkali) etc. There was sumptuous Onasadhya (onam feast) for the MCMATian family.

Teachers' Day was also celebrated along with Onam Celebrations. All the teachers and elders of the College were honoured and special gifts were presented to each of them by the students of MCMAT.

INTELLIGENCIA 2011

"Battle Among the Best Brains of Kerala"



Annual quiz competition, "Intelligencia 2011 - "Battle among the Best Brains of Kerala" was conducted on 1st October, 2011, for Degree Students of all recognized colleges in South India. The event was exclusively organized and conducted by the students of MCMAT in a remarkably professional style.

The prizes were distributed to the winners by Shri. Thampi John, Treasurer, MCMAT. The Battle Among the Best Brains of Kerala was won by Devmatha College, Kuravalingad and was awarded with the Ever Rolling Trophy and a cash prize of ₹ 5000/-

St. Albert's College, Ernakulam became the II Runner up and was awarded with a cash prize of ₹ 3000/-.

Baselious College, Kottayam, became the III Runner up and was awarded with a cash prize of ₹ 2000/-



FRATRES 2011 - An Amazing Comprehension

South Indian Management Fest



On November 26th, MCMAT gave all the upcoming managers an opportunity to show their skills, talents and competitive tactics to everyone and prove themselves that they are the best.

The highlight of FRATRES 2011 was the Strategic Plan Contest, FRAGMENTUM, which consisted of FORMICA (Strategic Finance Game), FRAGRANTIS (Strategic Marketing Game), and FORTUNA (Strategic H.R. Game). The theme for the Strategic Plan Contest was "Blue Ocean Strategy for Branding Kerala".

The programme was inaugurated by Shri. Sanjeev P Thomas, President, Binani Zinc Ltd. The Valedictory Function was inaugurated by Shri. Shambu Nambodiri, Managing Director, Associated Chemicals. The prizes were distributed by Shri. K.N.Shastry, President, Kerala Management Association.

The Strategic Plan Contest was won by SNGCE College and was presented with a cash prize of ₹12,000/- and merit certificates. The Strategic Finance Game was won by FISAT and was awarded with a cash prize of ₹ 5,000/- and merit certificates. The Strategic Marketing Game was won by Rajagiri College, and was awarded with a cash prize of ₹5,000/- and merit certificates. Bharata Mata College, the winners of Strategic HR Game were awarded with ₹5,000/- as cash prize and merit certificates.

PLACEMENT FAIR FOR FINAL YEAR DEGREE STUDENTS

A placement fair was conducted for the final year degree students of various Arts and Science Colleges across Kerala in association with Nest Technologies on 30th March, 2011. Nearly 130 students turned up and 30 of them were shortlisted.

ACADEMIC VISITS



Kannan Devan Hills Plantation
Company Pvt. Ltd

Santhigiri
Aluva

GTN Textiles
Aluva

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