



EXCELLENCE IN MANAGEMENT STUDIES

MCMAT NEWS-2014

VOL: 5 NO: 1 NOVEMBER 2014

THE NEWS LETTER OF MARTHOMA COLLEGE OF MANAGEMENT AND TECHNOLOGY, PERUMBAVOOR
OWNED BY MTEA SOCIETY, MARTHOMA SYRIAN CHURCH, THIRUVALLA

Registration for admission 2015 – 2017 batch commenced.
Admission based on CMAT/MAT scores of AICTE/AIMA
For admission please contact on 9388616626, 0484-2592677.

MARTHOMA COLLEGE OF MANAGEMENT & TECHNOLOGY

(APPROVED BY AICTE & AFFILIATED TO MAHATMA GANDHI UNIVERSITY)

ASRAMAM CAMPUS, PERUMBAVOOR



MARTHOMA COLLEGE OF MANAGEMENT AND TECHNOLOGY

RANKED NO.1

THE ONLY MANAGEMENT INSTITUTE IN KERALA RANKED GREEN



Confederation of Indian Industry

ONLY
LEADERS
STANDS OUT...

MCMATTM
leader in moulding leaders

MBA FULL TIME

OUR HIGHLIGHTS

- TCS supported Digital Campus in Cloud Computing "IT as a service" Business Model.
- Automated Library with E-journals such as EBSCO and J-Gate
- Lang lab
- Event Management Training
- Personality Development Sessions
- National Seminars, Symposia
- Communication Skill Development Programmes
- Knowledge Management Activities
- Regular Industrial Visits and Interaction with Professionals
- Research Assignments and Mini Projects
- Entrepreneur Development Programmes
- Retreats and Outdoor Training Programmes
- Yoga and Meditation Sessions
- Mentoring
- On-the-job Training
- Value Based Education
- Eco-friendly Activities
- Adventure Camps

100% placement assistance



Eligibility: A recognized degree/PG in any discipline with minimum 50% of aggregate marks, Valid CMAT of AICTE or MAT of AIMA/CAT scores, GD and Interview at the campus.
Final year degree students are also eligible to apply.

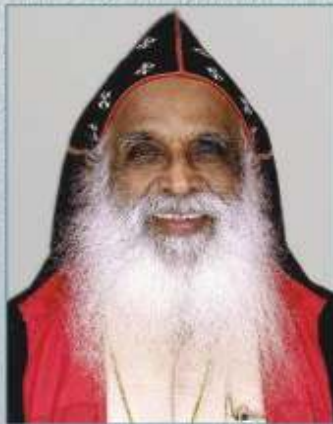
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Future is Now...



**Marthoma College of Management
& Technology, Perumbavoor**

(Approved by AICTE and Affiliated to M.G. University)
Asramam Campus, Perumbavoor, Kerala, S. India, Pin: 683 542
Phone: 093886 16626, 0484-2592677, Fax: 0484-2592677
Email: info@mcmat.org, Website: www.mcmat.org



His Grace
Most Rev. Dr. Joseph Marthoma Metropolitan
 [Patron]



Rt. Rev. Thomas Mar Timotheos Episcopa,
 President, MTEA Society & Manager, MCMAT



Rev. George Varghese Punnackadu
 General Secretary, MTEA Society

Message



We are very much delighted to publish the fifth issue of MCMAT News presenting the memorable events of the College during 2014. We remember the contributions of the Mar Thoma Church and MTEA in the growth of MCMAT. We had a gallery of eminent visitors from industry and business enriching the campus experience of our students. We hope that our readers/viewers will assist us by offering valuable suggestions.

DR. RAJAN VARUGHESE
 DIRECTOR/PRINCIPAL

Accreditations and Achievements

- Rated "A" and Ranked one among the 4 best B-Schools in Kerala in leading B-School Surveys by – Business World, Business India, The Week, Business Today, Indian Management for the last three consecutive years.
- 100% Placement assistance including international placements.
- Excellent and consistent academic results
- Regular visits, Campus to Campus interactions and Joint Academic Programmes with Bellarmine University, USA.
- High level of Industry-Institution Interface and mentoring with top managers.
- On-the-job training and Internships in multinational companies.



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STUDENT ENRICHMENT PROGRAMMES

MANAGEMENT ORIENTATION PROGRAMME 2014

MCMAT is organized a month long industry institute interface – MCMAT Management Orientation Programme 2014 from 25th June – 25th July. Top executives from leading corporates and recognized academicians interacted with our new batch of future Managers. Rt. Rev. Gregorios Mar Stephanos Episcopa inaugurated Management Orientation Programme-2014. Dr. John M. Chacko, CMD, Laurels Group of Institutions presided over the inaugural session. Greetings from Bellarmine University were offered by Fr. Adam Bunnell, Chief Consultant, Bellarmine University.





A session by Mr. Dinesh Kunjunni, Regional Manager, Tata Consultancy Services (TCS).



Mr. Mathews M. Karinjappilly, Management Consultant and Soft Skill Trainer & Mrs. Susan Mathew Karinjappilly, Marketing Consultant giving talk on "The wheels of Life".



Mr. Muhammed Shabeer, Executive Director, Cochin International Airport Limited taking session on "Airport services & functioning".



A counseling session by Rev. Dr. George Varghese, Director of Marthoma Guidance and Counseling Institute, Cochin.



Mr. Leo N. L., Lead, Learning & Development and OD Group, Human Resource & Admin Function about "Telecom Future".



Mr. George Philip, M.Sc., (Agr. Chem) Business Associate, Tata AIG, Former Sr. Manager, Syndicate Bank giving talk on "How to develop skills".





Mr. Thomas Mathai, Director, Riya Travels and Tours Pvt. Ltd. giving talk on "Trends in Tourism Industry".



A session on "Entrepreneurship" by Mr. Joseph M Cherukara, Lead Auditor and BDM, Integrated Quality Certification (P) Ltd.



"Discipline, Reputation and Self Belief" A session by Col. H Padmanabhan, Commanding Officer, 22 (K) NCC Bn.



A motivational session on "Importance of management studies" by Mr. Anish Aravind, Director, Arbitron Technology Services India Pvt. Ltd. (Nielsen Audio).



Dr. P.T Mathew, Chief General Manager, Bharat Broadband Network Limited giving talk on "Telecommunication Scenario".



A session conducted by Mr. K.C Jose, Regional Head, HDFC Bank, Cochin on "International Financial Intermediation".



Mr. Sam T. Mathew, General Manager, EVM Motors giving talk on "How to be a Best Student".



A session by Dr. Vijai Joseph, Research Governance Officer, Calvary Health Care, Canberra, Australia on "System Thinking and Dynamics".



An interesting session by Padmashree Dr. Jose Chacko Periapuram, Cardiac Surgeon, Lissie Hospital by sharing his life experiences with students.



A session by Rev. Fr. George Mathew Munjanattu, Administrator, Assisi Shanthi Kendra, Karukutty on "Goal Setting Model".



Rev. Abraham P. Oommen, General Secretary, MTEA, Thiruvalla giving talk on "Skills for Management".



An informative session by CMA, Anil Komban Varghese, AKV Associates, Trissur on "Functions of SEBI".





"English is the business language, it can be learnt only by practice", a session on communication aspects of English by Dr. A.P John, CMD, Glottophone Systems, Thiruvalla.



"Do good to others, Do not harm others" A session on spirituality in management by Rev. Sabu Nedunilath, Director, Lourdes Hospital, Ernakulam.



Mr. A.D. Johnson, Senior HR Manager, Eastern Condiments Pvt. Ltd. giving talk on "Management and Industry".



Mrs. Thankam Joseph, CEO, Odds and Ends, Cochin conducted a session on "Basics of Entrepreneurship".



Mr. Ajith Rao, Regional Manager and Branch Head, Sharekhan, conducted a session on Stock Exchange.



A session by Prof. G.D. Gabriel, Renowned English Professor, U.C. College, Aluva on Phonetics.



Capt. Verghese Kuruvilla, Chairman, The Kerala Maritime Forum, Former Chief Conservator, Cochin Port Trust, sharing his experiences with students.



Dr. D. Sudarsan, CEO, PENCIL, taking session on "Survival of fittest, Value of relationships and process of getting a job".



An interesting session by Prof. Dr. J. Dinkarlal, Director, IAPCHE (Asia-Pacific), Nagercoil on "How to achieve the Target".



A session by Mr. Thampi John, Former Personnel Manager, TELK on "Importance of Skills".



Adv. Ayubkhan, Former Vice Chairman, District Panchayat, Ernakulam addressed the students on Human Rights Issues.



An interactive session by Mr. Joshy Paul Veliyath, Regional Manager, HDFC Bank, Bangalore on "Banking Sector".





A session by Mr. C.A Abdul Basheer, Former Scientific Development Officer, Kerala Forest Development Cooperation on Wildlife and Ecology.



"All your limitation will become your strength one day", Mr. Johny Tom Varghese, IAS Top Rank Holder, sharing his life experiences with students.



A counselling session by Mr. Prince Varghese, Soft Skill Trainer.



"Challenge, Character and Courage" An Interesting session by Mr. Jose Philip, M.D, Techpro Infra Projects Ltd.



An informative session on Legal Governance by Adv. C.N Gopakumar, High Court of Kerala.



Mr. Sandeep, K, CEO, Glowmind Training Consultancy (P) Ltd, taking a session on "Importance of enhancing self-confidence".



An interactive session by Mr. T.T Thomas, Former Chairman and Managing Director, FACT Ltd.



An interactive session by Mr. Savio Mathew, Head, FICCI, Kerala State Council & Ms. Preethy Menon, Consultant, Media and Training.



An interesting session by Mrs. Mini S. Thomas, CEO and Lead Soft Skills trainer of Skill Studio Inc.



A motivational session by Mrs. Sheela Abraham, Founder and Director, Sneham, Soft Skill Trainer.



A counselling session by Rev. Dr. Renjan Nellimoottil, Professor, Mar Thoma College of Counselling, Ernakulam & Director, Students and Youth Ministry.



A session by Dr. Jacob Vadakkanchery, President, Nature Life Hospitals, Kerala.



IN HOUSE PRESENTATION COMPETITION

'Review on Economic Times Award for Corporate Excellence 2014' Presentation competition conducted on 11th October, 2014

Marthoma College of Management and Technology, Perumbavoor, organized a presentation competition, 'Review on Economic Times Award for Corporate Excellence 2014' at MCMAT campus on 11th October, 2014. Presentations were mainly focused on the businesses, achievements and important milestones in the lives of the ten ET award winning personalities of 2014. It was concluded with a presentation on the measures, initiatives and financial reforms proposed and introduced by Mr. Raghuram Rajan, the RBI Governor. Mr. V. Venugopal, Deputy Chief Manager-RMD, Times of India was the Chief guest and Dr. John M. Chacko, Chairman and Managing Director of Laurels School of Management, Indore presided over the function. Capt. Verghese Kuruvilla, Chairman of the Kerala Maritime Forum made critical appreciations on the presentations.



Presentation competition, 'Act of Giving – A Series on next practices in Indian Philanthropy' at MCMAT campus on 18th October 2014

Marthoma College of Management and Technology, Perumbavoor, organized a presentation competition, 'Act of Giving – A Series on next practices in Indian Philanthropy' at MCMAT campus on 18th October 2014. Presentations were mainly focused on the ET Prime Givers 2014 – 33 Indians and 3 NRIs definition on Indian Philanthropy and their areas of philanthropic activities.



MCMAT Research Park & Joint International Academic Programme.

MCMAT Research Park and Joint International Academic Programme with Bellarmine University, Kentucky, USA conducted a workshop on "Impact of Legal and Regulatory Environment on Strategy Formulation: Doing Business in India and USA" was inaugurated by Mr. K.G Abraham, Chairman and Managing Director, NBTC and KGA Group, Kuwait on 10th February, 2014 at 9.00 A.M in MCMAT, Conference Hall. Presidential address was given by His Grace The Most Rev. Dr. Joseph Mar Thoma Metropolitan. Technical sessions for the workshop were carried by Dr. Richard Brown, Bellarmine University, Kentucky, USA on the topic "Legal and Regulatory Environment on Strategy Formulation: Doing Business in USA", FCA Liju V Rajan Kolath, Director, Kolath Financial Consulting Pvt. Ltd. on the topic "Legal Framework of doing business in India" and Fr. Adam Bunnel on the topic "Spirituality in Business and Management".



PLACEMENT ACTIVITIES-2014

The placement activities are inaugurated by Mr. Thomaskutty, Executive Director of KSIDC and key note address were given by Mr. George Varghese of Malayalam Ford on 24th October 2014.



Shri.T.P. Thomaskutty, Executive Director, Kerala State Industrial Development Corporation.



A training session by Mr. George Varghese, Managing Director of Malayalam Group.

Release of Placement Brochure - 2014

Placement Brochure - 2014 was inaugurated by Rt. Rev. Thomas Mar Timotheos Episcopa, Manager, MCMAT and President, MTEA and MTEA Society, SCS, Tiruvalla, Kerala, India by giving a copy to Rev. Abraham P. Oommen, General Secretary, MTEA in the presence of Mr. P.P Achenkunju, Treasurer, MTEA, Mr. Thomas T George, Correspondence Secretary, MTEA, Dr. John M. Chacko, Chairman & Managing Director Laurels School of Management International, Indore, Capt. Varghese Kuruvilla, Chairman, The Kerala Maritime Forum, Former Chief Conservator, Cochin Port Trust, Mr. Mohan Baby, Member, GC, MTEA Society, Mr. Thampi John, Treasurer, MCMAT and Mr. ShajiKurian, GC Member, MCMAT.



CERTIFICATE PROGRAMME



Certification program for MBA Marketing students conducted by Mr. Ranjit Vadakkan, Associate Director, Wallframes, India.



Certification program for MBA Marketing students were conducted by Mr. Abey Jose George, Director, George Group of Industries, Kerala.



Certification Programme for MBA HR students was conducted by Dr. D. Sudarsan, CEO, PENCIL on 25th March, 2014.



Certification Programme for MBA Finance students was conducted by Mr. Suresh Vaidyanath, CA, IBMC, BSE Institute Ltd., Mr. Mohan Morris, IBMC, BSE Institute Ltd.

INTERNATIONAL ACADEMIC PROGRAMME 2014



MCMAT faculty members and students with the team of students and teachers from Bellarmine University.



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VAIBHAV

MCMATian Journal of Management, Volume 1 Special Issue No.2 ISSN 2321-967X.



Releasing of VAIBHAV (International Journal) Volume 1 Special Issue No.2 by Rt. Rev. Geevarghese Mar Athanasius Episcopa by giving a copy to Capt. Verghese Kuruvilla, GC Member, MCMAT.

MCMAT News-2013



MCMAT News-2013 (Featuring all the activities which were conducted during 2013 at MCMAT) were released by Rev. T. A Koshy, Former General Secretary, MTEA by giving a copy to Dr. Rajan Varughese, Director, MCMAT.



Course/Career Planning and Preparation

Series I

Course/Career Planning and Preparation series-1 on the topic "How can you confidently face Interviews and Group Discussions?" conducted on 1st February, 2014 by FCA Liju V Rajan Kolath, Director, Kolath Financial Consulting Pvt. Ltd.



Series II

Course/Career Planning and Preparation series-2 on the topic "How can you confidently face Interviews and Group Discussions?" on 12th February, 2014 as a part of the academic extension activities for final year students of various Universities. Over 60 students from different colleges participated the programme. Certificates for the training programme were distributed by Dr. RajanVarughese, Director, MCMAT.



Series III

A training session on Management skills were organized at Retreat Center, Maramon to benefit the final year degree students of Kottayam, Alleppey and Pathanamthitta districts on Saturday, 22nd February, 2014



A Session on Dining Etiquette



Training programme on Dining Etiquette for III semester MBA students conducted on 7th August, 2014 by Hotel Crown Plaza, Cochin.

Inauguration of College bus



The College bus of MCMAT was blessed by His Grace Most Rt. Rev. Dr. Joseph Mar Thoma Metropolitan on 22nd March, 2014.

REPUBLIC DAY CELEBRATION



Republic Day message was delivered by Vice Admiral K.N. Sushil PVSM, AVSM, NM, ADC, Former Chief Southern Naval Command on "Emerging challenges for Indian leadership in the 21st century".



MCMAT organized Independence Day celebrations. The chief guest of the programme was Adv. A. Jayasankar, Sr. Advocate, High Court of Kerala and News Analyst of Indivision channel.

INDUSTRIAL VISITS



Lulu Group International, Emakulam.



Eastern Condiments Pvt. Ltd, Adimali.



ISR Initiative of MCMAT

MCMAT students visited Girideepthi Tribal Hostel as part of Institutional Social Responsibility.



Youthstav-2014

Youthstav-2014, cultural fest of MCMAT were celebrated by MCMAT students on 12th March, 2014. The lamp for the fest were lighted by Mr. Thampi John, Treasurer, MCMAT, Dr. RajanVarughese, Director/Principal, Prof. Stanley George, Head of the Department, MBA, Mr. Abin Varghese John, Chairman of College Union and Mr. Mridul K Baby, College Arts Club Secretary. Different events by students were conducted like Bharatanatyam, Skits, Fusion dance, Cinematic dance, Songs, etc.



ACADEMIC PROGRAMME



EBSCO training for MCMAT faculty members were conducted on 19th July, 2014 at MCMAT campus.



An interactive session with Rev. Abraham P. Oommen, General Secretary, MTEA by college staff members.



INTERACTIVE SESSION



Mr. Ajesh K.P., Coordinator, Empowerment through Knowledge, Skill, Attitudinal change and Training Research Center (EKSAT) taking session on "Mind Power".



A session by Mr. George Vineeth, Communication Skill Trainer on "Importance of language".



Mr. Doraiswamy Hariharaputhran Marketing Director, Apollo Paints.



Shri. C.N Sathyanathan, Director, Lok Sabha Secretariat.



Brig. Dr. V. D Abraham, Vice Chancellor, Oriental University, Indore gave an interactive session on "Possibility Thinking".



Interactive Session by S. Sateesh Bino IPS, District Police Chief, Ernakulam Rural.

BUDGET TALK - 2014

MCMAT conducted the Annual Budget Talk-14 (8th in the series) on 16th July, 2014. Dr. Rajan Varughese, Director and Principal, MCMAT welcomed the session. The meeting was presided by Shri. Praveen. S, Deputy Commissioner, Income Tax Department, Ernakulam. He gave a deeper insight to the Direct Tax Amendments in the Union Budget-2014. The Chief Guest of the day was Shri. C. P John, Member, Kerala State Planning Board. He critically analysed the Union Budget through two view points - Public Finance and Public Policy. Prof. Stanley George, HOD gave the introductory remarks and Mrs. DeepaBabu, Asst. Professor concluded the session by offering vote of thanks.



INTELIGENCIA 2014

Marthoma College of Management and Technology (MCMAT) conducted National Level Inter-Collegiate Quiz Competition, 'INTELIGENCIA 2014' - 'Quest for the best brains' on 14 August, 2014, for degree students of all recognized universities in India. The event was exclusively organized and conducted by the students of MCMAT in a remarkably professional style. 'INTELIGENCIA 2014' was inaugurated by Mrs. Sheela. S, Zonal Manager (AGM) of Indian Bank. The prelims was conducted at 33 college campuses by the students of MCMAT in different colleges out of which 18 colleges were selected for the finals of INTELIGENCIA 2014, conducted at MCMAT campus on 14th August, 2014. 6 teams were selected to the grand finale of INTELIGENCIA 2014 after tough screening. The prizes were distributed to the winners by Dr. RajanVarughese, Director, MCMAT. The Quest for the Best Brains was finally won by ChinmayaVidayapeet, Ernakulam and was awarded with the Ever Rolling Trophy and a cash prize of Rs. 5,000/-. Nirmala College, Muvattupuzha became the second runners up and was awarded with a cash prize of Rs. 3,000/-. St. Alberts College, Ernakulam, became the third runners up and was awarded with a cash prize of Rs. 2,000/-.



CHRISTMAS CELEBRATION -2013

Christmas Message was delivered by Rev. T. A Koshy, Former General Secretary of MTEA on 21st December, 2013.



ONAM CELEBRATION - 2014

MCMAT celebrated Onam at its most traditional way to nurture the cultural values among students and for a prosperous tomorrow.



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INTERNATIONAL CONFERENCE 2014

International Conference on "Emerging Trends in Automobile Industry" were held on 4th November, 2014 at Hotel Renai Cochin, Palarivattom. The International Conference was inaugurated by Mr. Saju Paul, MLA, Perumbavoor in the presence and blessing of His Grace Most Rev. Dr. Joseph Mar Thoma Metropolitan. Main talk was given by DTM. Dr. Guru Raja Rao, Division Business Head, OTE Group, Oman. Key note address was given by Prof. (Dr.) M. Bhasi, Director, School of Management Studies, CUSAT. There were more than 215 participants from industry and academia. 20 Research papers were presented by people who were expertise in automobile sector.



Main Speakers in International Conference



DTM, Dr. K. Guru Raja Rao, Division Business Head of OTE Group, Oman.



Mr. Jayaraj P. S., C.O.O, Nippon Group.



Mr. Gracious George, State Business Head, Chola Mitsui Sumitomo General Insurance Co.Ltd., Cochin



Mr. Philip M. M., Area Manager for Kerala, Ashok Leyland (LCV)



Mr. Joe Thomas, Director / CEO, AVG Motors Ltd.



Mr. Mohammed Sanooj, Regional Sales Manager, Ford India.



COURSE COMPLETION CEREMONY 2012-2014 BATCH

Course completion ceremony of class 2012-14 batch was held on 14th November, 2014.



Blessings from
Rt. Rev. Joseph Mar Barnabas Episcopa.



Course Completion Ceremony addressed by
Dr. K. Poulouse Jacob, Pro-Vice-Chancellor,
USAT.



Welcome address by Dr. Rajan Varughese,
Director/Principal MCMAT.



Felicitation by Adv. Roy Philip,
Treasurer, MTEA.



Felicitation by Mr. Raju Abraham,
Correspondence Secretary, MTEA.



Felicitation by Mr. Mohan Baby,
G.C Member, MCMAT.



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Dr. Rajan Varughese

Research Publications

- "Quality Framework for Technology Enabled Practices in Higher Education for Digital Natives", University News (A Weekly Journal of Higher Education of Association of India) ISSN-056-2257 Vol.52, No. 22, June 02-08, 2014, 3-10 pp.
- "Role of ICT in enhancing quantity in higher education knowledge based society," Ilahia Imprint, Vol.1, November 2014.

Paper Presentation

- Invited lecture "Campus Preparedness Professional Competencies for Digital Natives" at Indrayani Mahavidyalaya, Pune, 9-11 January, 2014.
- "Technology Supported Academic Environment for Digital Natives in the Contest of Quality Enhancement" at MES Asmabi College, Vembaloor, 17-18 June, 2014.

Consultancies

- Member Co-ordinator of National Assessor for NAAC accreditation of Soundarya Institute of Management & Science, Bangalore; 25-27 September, 2014.
- Nilagiri Thar Census at Eravikulam National Park, 21-28 April, 2014.
- Advisor of Annual General Meeting of Christian Fellowship Community Health Centre, Tamilnadu.
- Resource Person for (1) St. Mary's College, Trichur; (2) St. Pauls College, Kalamassery; (3) Principal's Conference of Holy Family Group of Educational Institution.

Paper Presentation & Publication

Prof. Stanley George

- Second International Conference on Marketing at Colombo, Srilanka, "Moments of Truth: An empirical study on Consumers of Indian Consumer Durable Goods" won the Best Presentation Award.

Asst. Prof. Bobby Varghese

- "Promotion through Product Placement: Issues and Challenges", Trends and Challenges in Indian Business Management at SNGCE, Kadayiruppu, Proceedings by Archers and Elevators Publishing House, Bangalore, ISBN: 978-93-83241-60-6.

Asst. Prof. Fr. Jino Jose

- "Mediating influence of Human Resource Practices to Facilitate Teacher Engagement", Trends and Challenges in Indian Business Management at SNGCE, Kadayiruppu, Proceedings by Archers and Elevators Publishing House, Bangalore, ISBN: 978-93-83241-60-6.



Best B School Rankings

indian management
The Journal of AIMA
OCTOBER 2014 VOLUME 51

RANKING OF BUSINESS SCHOOL FROM KERALA

I. School of Communication & Management Studies, Kochi (PGDM)
II. Rajagiri Centre for Business Studies, Kochi (PGDM/MBA)
III. Marthoma College of Management & Technology, Perumbavoor (MBA)
IV. DC School of Management & Technology, Muvattupuzha (PGDM/MBA)
V. Elipha Institute of Management Studies, Thrissur (MBA)
VI. SCMS School of Technology & Management, Kochi (MBA)

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